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“We sell more than bikes, we sell a good time!”

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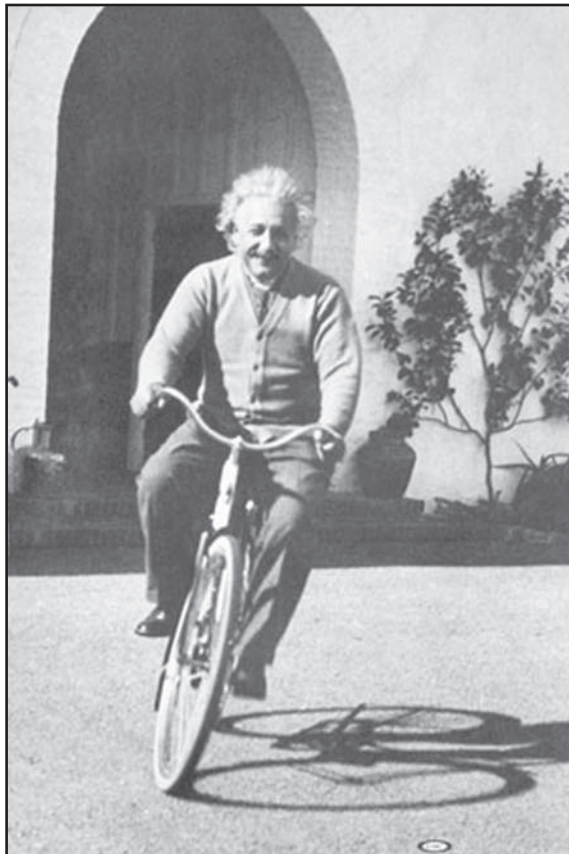
326 E. Second Street • Whitefish • 862-6446 • www.glaciercyclery.com

Winter, 2010

!!! HAPPY 2010 !!!

We at Glacier Cyclery hope this first newsletter of 2010 finds you happy and healthy. 2009 was a good year and we're gearing up to make 2010 even better. This year marks our 28th year in business and even though it's a few months away, we're itchin' for the cycling season to begin. Take advantage of this time off of your bike and find out about our February tune-up special. Read about one of our favorite new bikes and my favorite product pick of 2009. Check out our newest Glacier Cyclery jersey and our reconditioned rental bikes for sale. It's all inside! We would like to say Happy New Year and we look forward to seeing you soon and helping you prepare for the upcoming season.

THE GENIUS OF THE FEBRUARY TUNE-UP



Special

We admit it, January isn't necessarily the time of year that you're thinking about cycling. Most of you probably haven't been on your bikes for a couple of months and won't be for a couple more. That's why **our February Tune-Up Special is ingenious!** Think about it. What better time to get your bike tuned up than when you're not riding. Plus, it saves us from telling you "ummm, we're backed up a couple of weeks" when you and every other eager spring cyclist bring your bikes in for a tune-up on the first sunny day in April.

This is why Glacier Cyclery is offering **25% off** tune-ups for the entire month of February. Not only that, we're offering **25% off** of all labor for February. When was the last time you had your suspension fork or rear shock serviced? Never? No time like February. Been waiting to get those custom wheels built? How about February? Anything your bike needs, February is the time to get it done. **25% off!** Plus, you get the added bonus of having your bike freshly tuned, ready to go when the sun makes an appearance down the road. The Glacier Cyclery February Tune-Up Special. **It makes perfect sense!**

SANTA CRUZ TALLBOY

29" Wheels + Vpp + Carbon Fiber = Your New Bike

One could honestly say that the Santa Cruz Tallboy was probably 2009's most highly-anticipated bike. One might then truthfully say that we were more than a bit eager to get our hands/eyes on one. The day that UPS delivered the Santa Cruz box, boldly emblazoned with the word 'Tallboy' on the end, was a good day indeed. Named after an oversized can of beer, (16 oz. is better than 12 oz.) the Tallboy makes as much sense as its namesake.

The Santa Cruz Tallboy melds the attributes of the durable and smooth-riding VPP suspension, the traction and reduced rolling resistance of 29" wheels, and the strength, stiffness, and all-out allure of carbon fiber. With its lack of welds and the seamless flow of carbon fiber throughout, the Tallboy is one of the best-looking bikes I've laid eyes upon.

With 100mm of travel and a weight of right around 27 lbs. the Tallboy is built for speed and all-day comfort. Photos do not do this bike justice, you'll just have to come in and take a look for yourself.



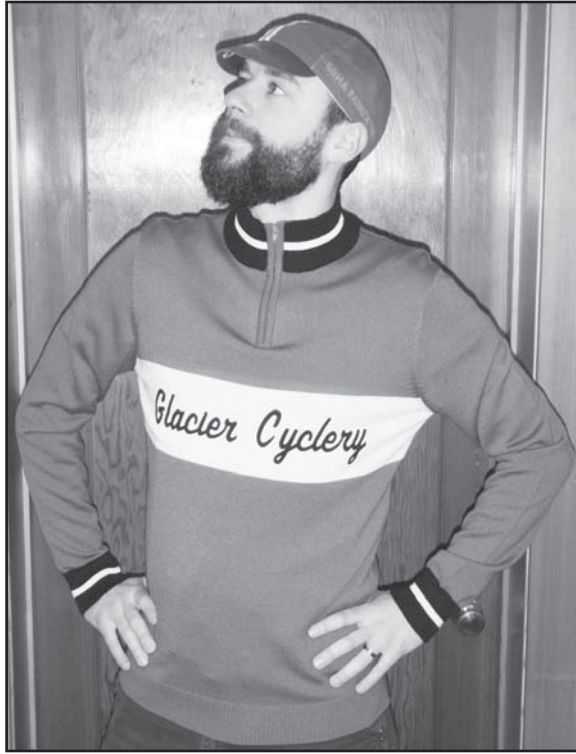
The Santa Cruz Tallboy makes as much sense as its namesake.

“New Years Day has come and gone”



New Year's Day has come and gone and if you need a little help keeping that resolution to get uber-fit or just need some help shedding that holiday insulation layer, we're here for you. We've got treadmills, ellipticals, upright bikes, recumbents and spinners just waiting to help you lighten your load. Looking to keep in shape for the upcoming cycling season? How about a spin bike or a trainer to let you ride indoors? Wanting to shed some pounds and improve your cardiovascular fitness. We've got the treadmill or elliptical trainer for you. Do you already own a piece of fitness equipment that needs a little work? We do house calls! Stop in to try out a piece of fitness equipment and work up a sweat or call 862-6446 to schedule a repair.

The All New Glacier Cyclery Wool Jersey



Our new wool jersey. Bearded employee not included.

Though not noted for their intelligence, the Merino sheep is prized for having some of the finest, softest wool available. Merino wool is warm, doesn't itch, feels good next to the skin, and as sheep do sweat, it has natural wicking abilities. Just a few reasons why using Merino wool as our fabric of choice for our new cool-weather jerseys makes so much sense. Not to be confused with our snug-fitting, brightly emblazoned, three-pockets-in-the-back, 'look I'm a cyclist' style jersey, these long sleeved beauties look as good off of the bike as they do while riding. Perfect for cool spring days or brisk autumn rides, the wool Glacier Cyclery jersey sports retro styling with a ribbed collar and cuffs, a single zippered pocket in back, flocked letters in a stylie font, and will keep you looking nifty whether spinning out the miles or spinning yarns at the local drinkery. As wool doesn't hold odor you'll be washing this less than your other jerseys, but when the time comes, it's machine washable so you've got that going for you.

Available in a 'strong blue' colorway with white panel and black font, these are attainable in very limited numbers so if you desire one of these lookers don't dilly-dally, get here soon or order from our online store. All-natural bike fashion never looked so good.



The new wool Glacier Cyclery jersey in its original form.

WHY RENT WHEN YOU COULD OWN? RENTAL BIKES FOR SALE!

Every few years we like to 'freshen up' our rental fleet by selling off some of the fleet and replacing them with new bikes. Guess what? This just happens to be one of those years. What this means to you, oh savvy saver, is that you can now get a used, freshly-tuned, former Glacier Cyclery rental bike for a fraction of the cost of a new one. We've got some Jamis Durango hardtails, Jamis Aurora road/light touring bikes, and some Kona full-suspension bikes tuned-up and ready to go! Call 862-6446 or better yet, come on in for more info on sizes and prices.



These freshly tuned Jamis Auroras will have you on the road for \$300 to \$400.



The 2007 Jamis Durango is a great entry-level hardtail and we've got a few left for \$350.

MY FAVORITE PRODUCT OF 09



I remember my first hydration pack. It was little more than a sleeve with a couple of shoulder straps which held nothing but a bladder and put the weight of your water on your body instead of your bike. No longer did I have to wait for a smooth section of trail to reach down and grab my mud-encrusted bottle. Hydration was at my fingertips. Now jump forward about 1.5 decades. Last year my hydration pack held a 100 oz. bladder, food, jacket, tools, tubes, bear spray, camera, first aid gear, etc., etc. Being one who tends to overpack, I now had the weight of a month long expedition on my shoulders every time I went for a ride. Add that the pack I was wearing was a one-size fits most style (I am not most), couple that with my pre-ride stretching regimen which includes no stretching and you can imagine how my shoulders felt after riding.

Enter my favorite product of 2009. Upon Tim and Tyler's recommendations I bought a wingnut pack. I'd seen these advertised in the back of Dirt Rag magazine for a few years but for some reason, had never tried one. The Wingnut Hyper 3.0 is like no other pack you've seen. The Lowrider System that the pack is designed around places the weight lower on your back, distributing the weight more on your hips than on your shoulders. To me, it is evocative of the days of riding

with a fanny pack (now called lumbar packs by people who are embarrassed that they're wearing a fanny pack). Gone is the post-ride shoulder soreness which, to me, is reason enough to purchase this pack. The other benefits are myriad. This pack actually fits me with its adjustable torso length and shorter straps are available for shorter riders. The placement on your lower back lowers your center of gravity which improves your balance for those tricky trail sections. One of my favorite things about the Wingnut is that I can squeeze under lower hanging branches now. It doesn't sound like a big deal but it makes a difference after you've been snagged a couple of times while trying to wend your way under some pesky blowdown.

Other features include 800 cu. inches of storage, compatibility with all 3-litre bladders, sidewing pockets to access your food, camera, safety gear, etc. without taking off your pack, elastic cords to lash on extra gear if that 800 cu. inches isn't enough, and a gel flask pocket on the shoulder strap for those of you who prefer to ingest your calories in the gel form. Oh yeah, there's even a built in safety whistle just in case you're laying there with a broken femur and someone passes out of earshot, or just to annoy/amuse your riding buddies.



Okay, so there you have it. The Wingnut Hyper 3.0 is my favorite piece of gear that I used in 2009. I wouldn't hesitate to suggest this pack to anyone, but I would heartily recommend it for singletrack aficionados who need a great, sturdy pack for anything from 1 hour to all-day rides. Stop in and let us show you the Wingnut.

The Wingnut sits lower on your back, keeps your center of gravity lower, and is waaayyy more comfortable than a traditional hydration pack.

RANDONNEURING COMES TO MONTANA

The French word 'randonee' loosely translates to 'ramble' or long journey'. Randonneuring is long-distance unsupported endurance cycling. Events are timed, non-competitive, and randonneuring has been around since the late 1800's. Rides called 'brevets' are anywhere between 200 and 1200 kilometers, non-supported, and test cyclists on their endurance, self-sufficiency and gumption. Time cut-offs vary from 13 hours, 30 minutes for a 200k to 90 hours for a 1200k. You don't have to be fast to be a randonneur, but you must really, really like to ride your bike.

Good news! Randonneuring has come to Montana. Two separate brevets will be hosted this year by Jason Karp of the Gallatin Valley Bicycle Club. The 200k Shields Valley Brevet will be held on June 19th, and the 300k Tobacco Roots Brevet will be held on July 10th. Your best bet is to start training soon and go to <http://sites.google.com/site/montanarando/Home> for more info.



Maurice Martin, the Granddaddy of Randonnee.